

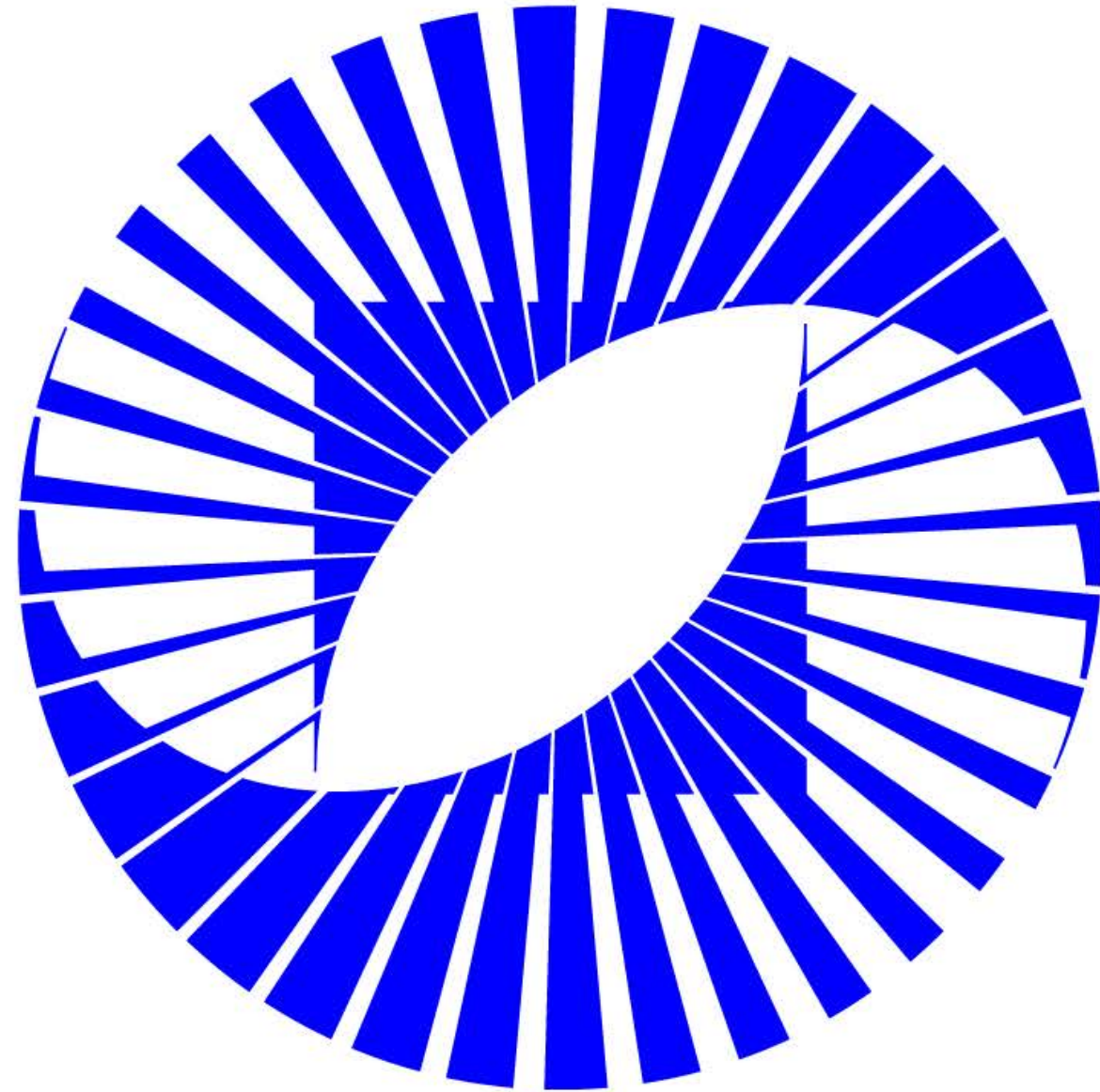
MEHR FREIRAUM FÜR ALLE

**Vom Freiraum zum Lebensraum
MIT SOCIALTECTURE**

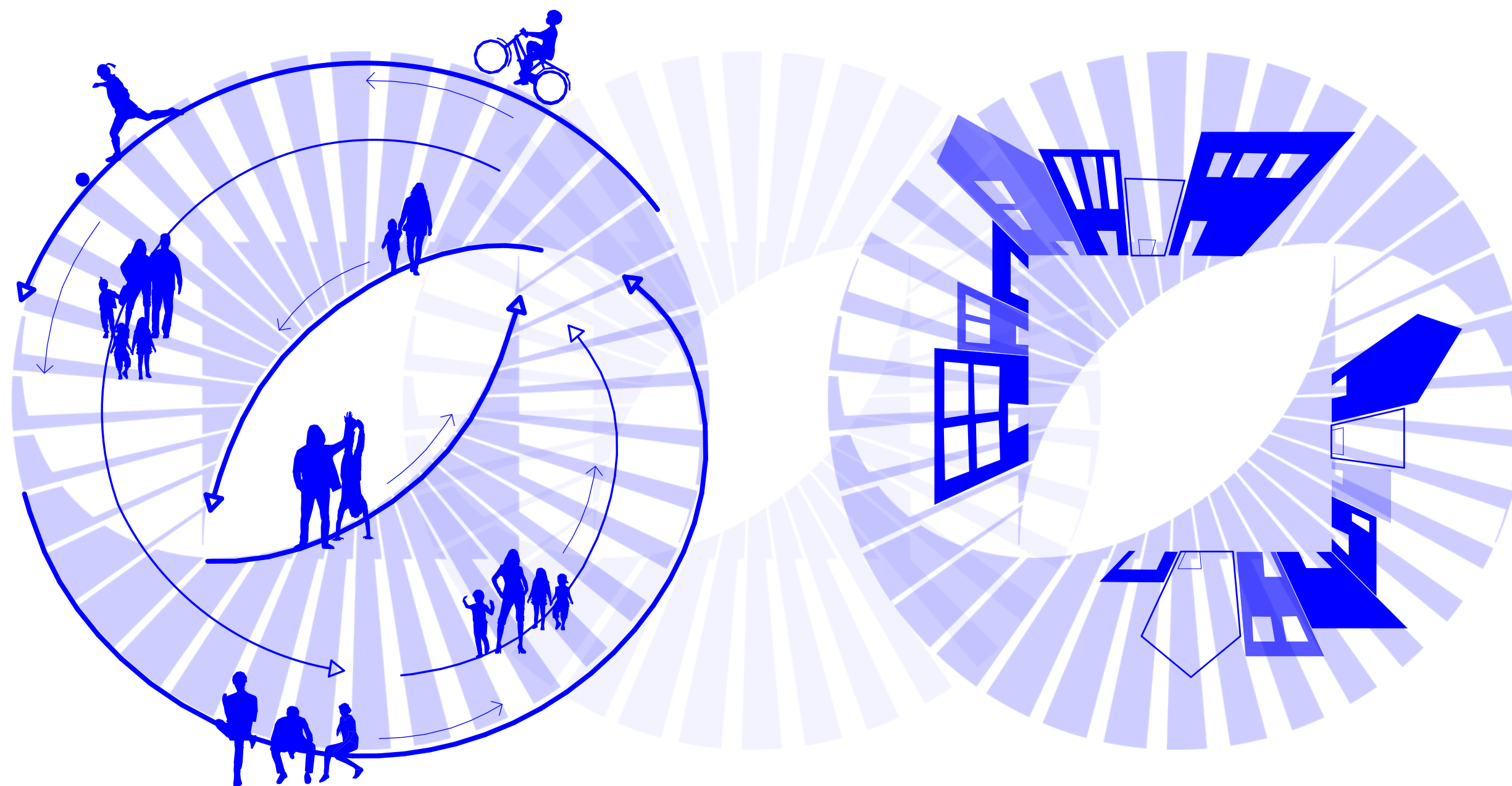
TAG DER LANDSCHAFTSARCHITEKTUR

11.06.2026

JES
SOCIALTECTURE

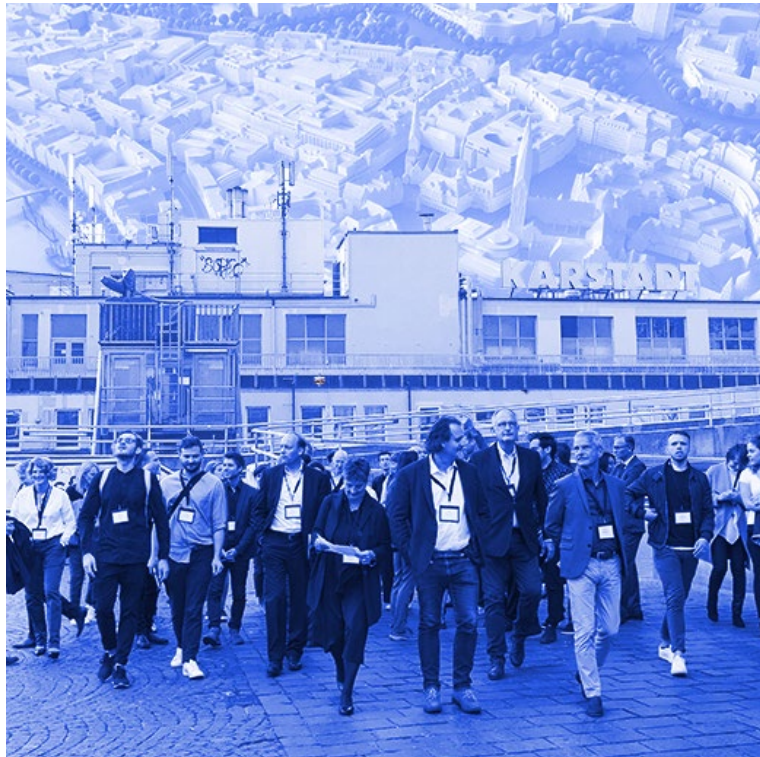
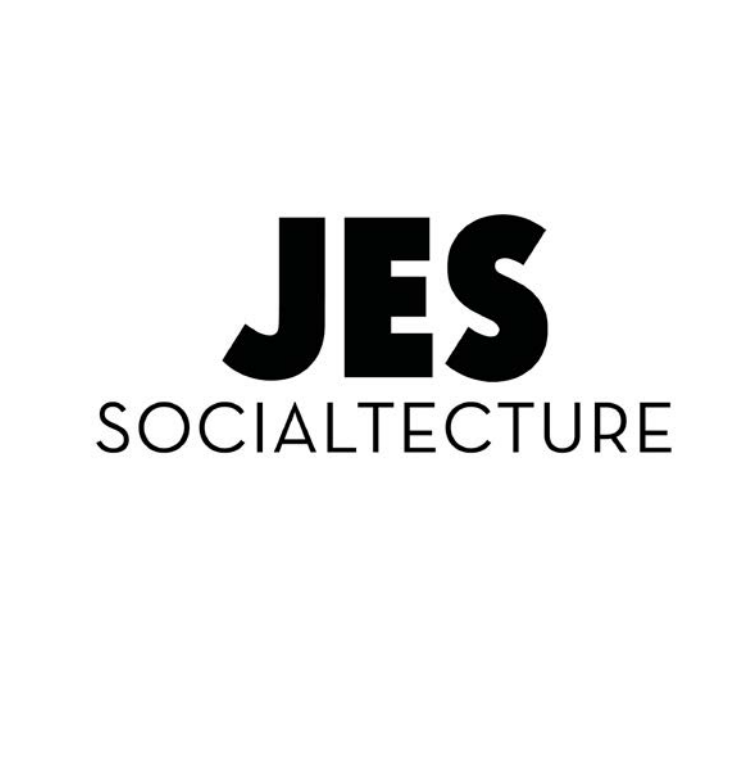


SOCIALTEKTURE



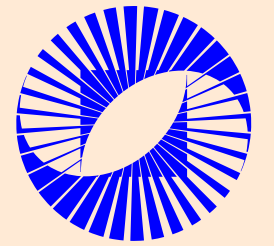
LEBENS - RÄUME

Social Life & Architecture



**For Life.
From Life.
With Life.**

SCHOOL OF
SOCIALTECTURE

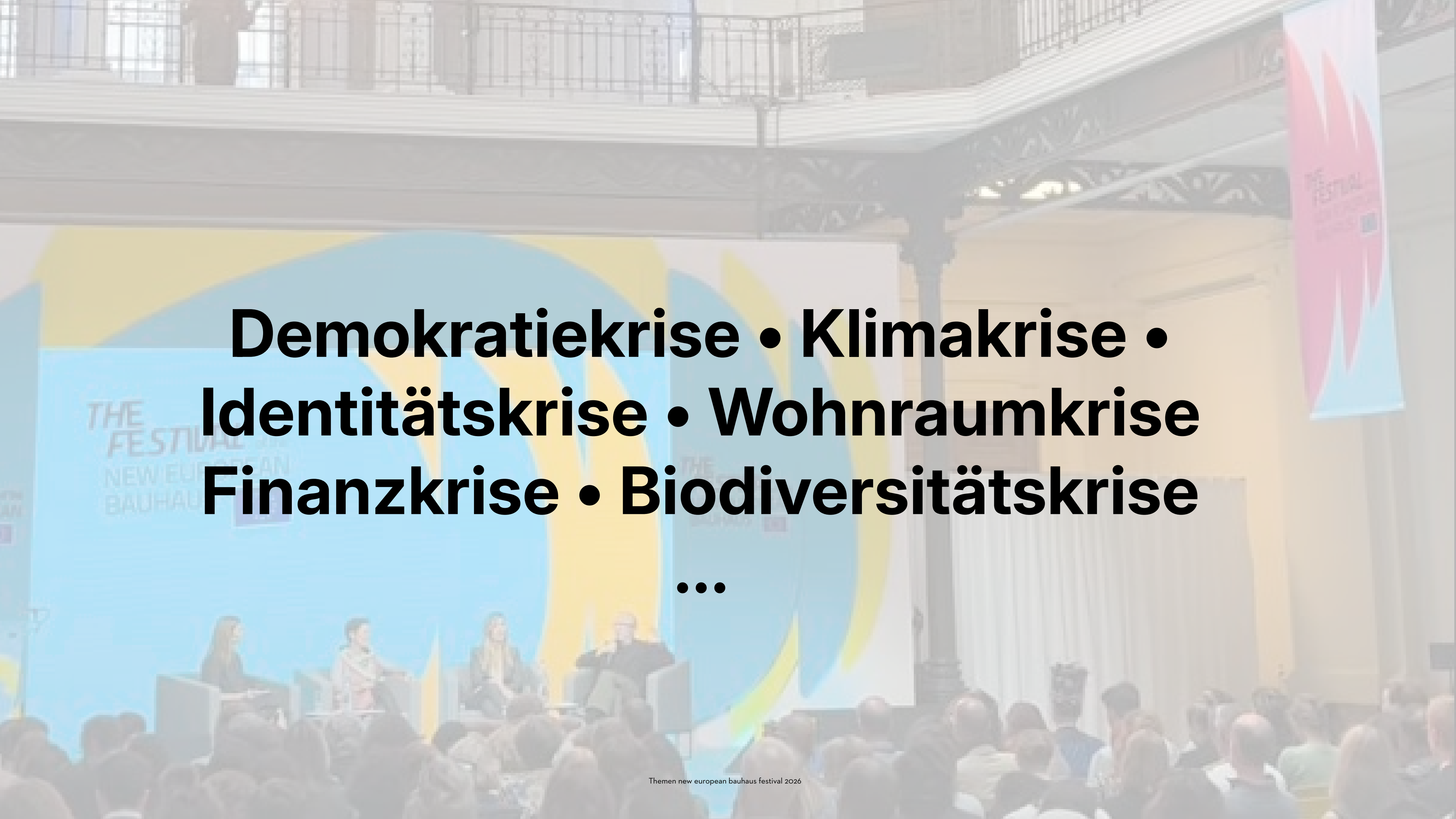


**„We must
build
differently!“**

Ursula von der Leyen, opening new european bauhaus festival 09.06.2026

New European Bauhaus

@ursulavonderleyen
@europeancommission



**Demokratiekrise • Klimakrise •
Identitätskrise • Wohnraumkrise
Finanzkrise • Biodiversitätskrise**

...

**„We need
social resiliency
in cities!“**



Vom Freiraum zum Lebensraum
Gesundheit Sicherheit Soziales

Social Resiliency

Stadtgesellschaft

Miteinander

Gemeinschaft

Kooperation

Social Health

Inklusion

Human Scale

Beziehungen

Gemeinwohl

Wir-Gefühl

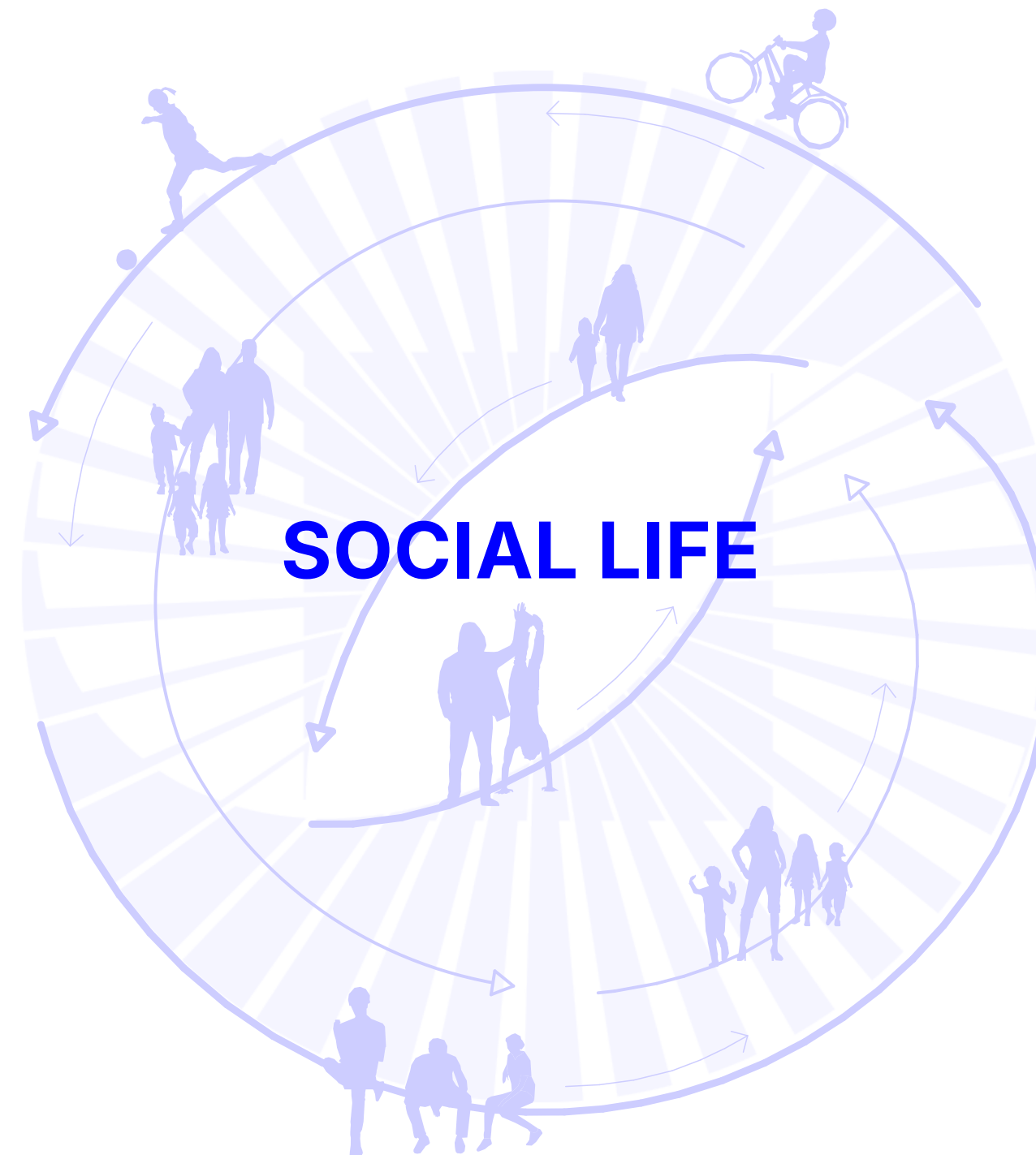
Nachbarschaft

Community

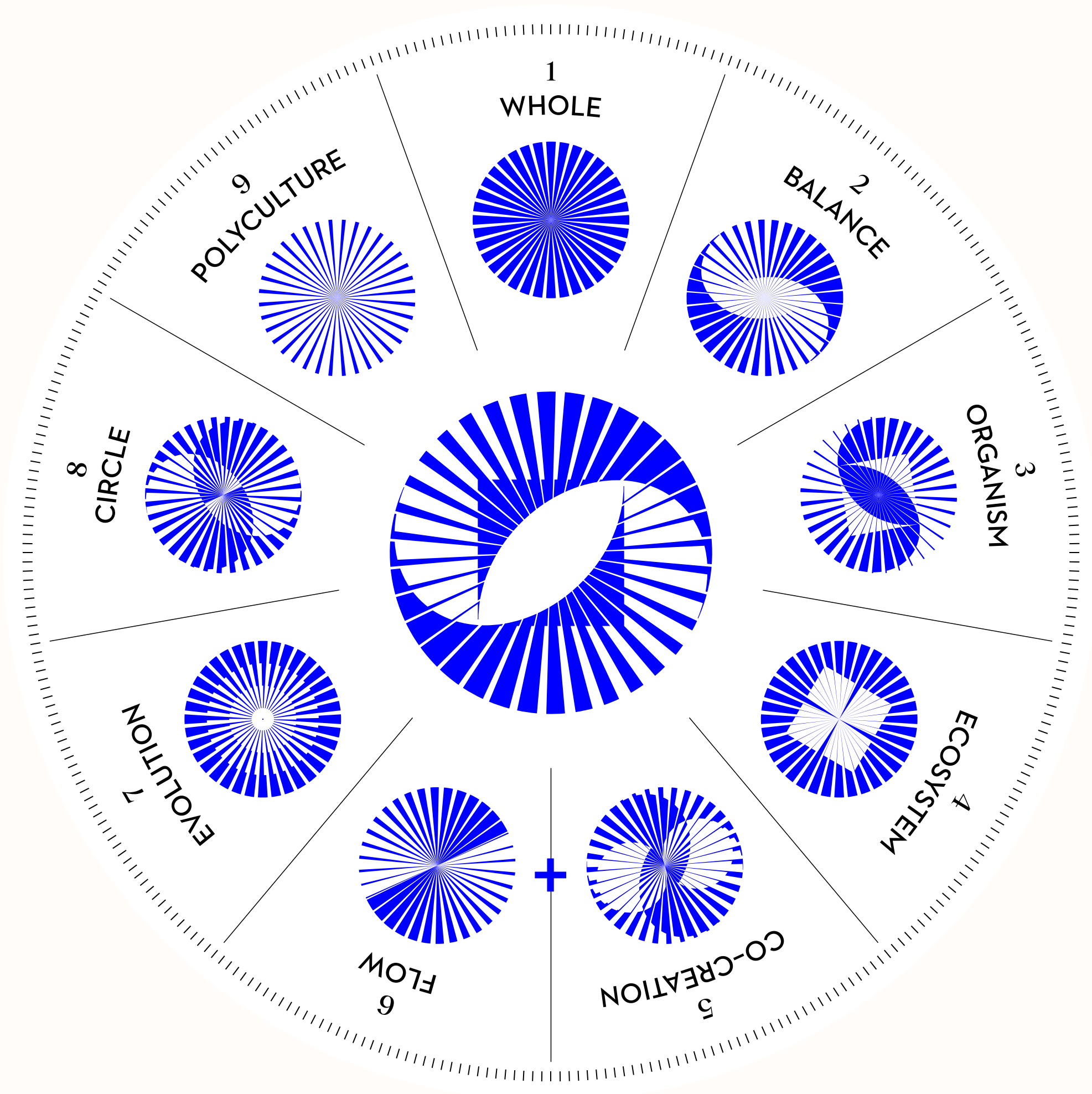
Zusammenhalt

Teilhabe

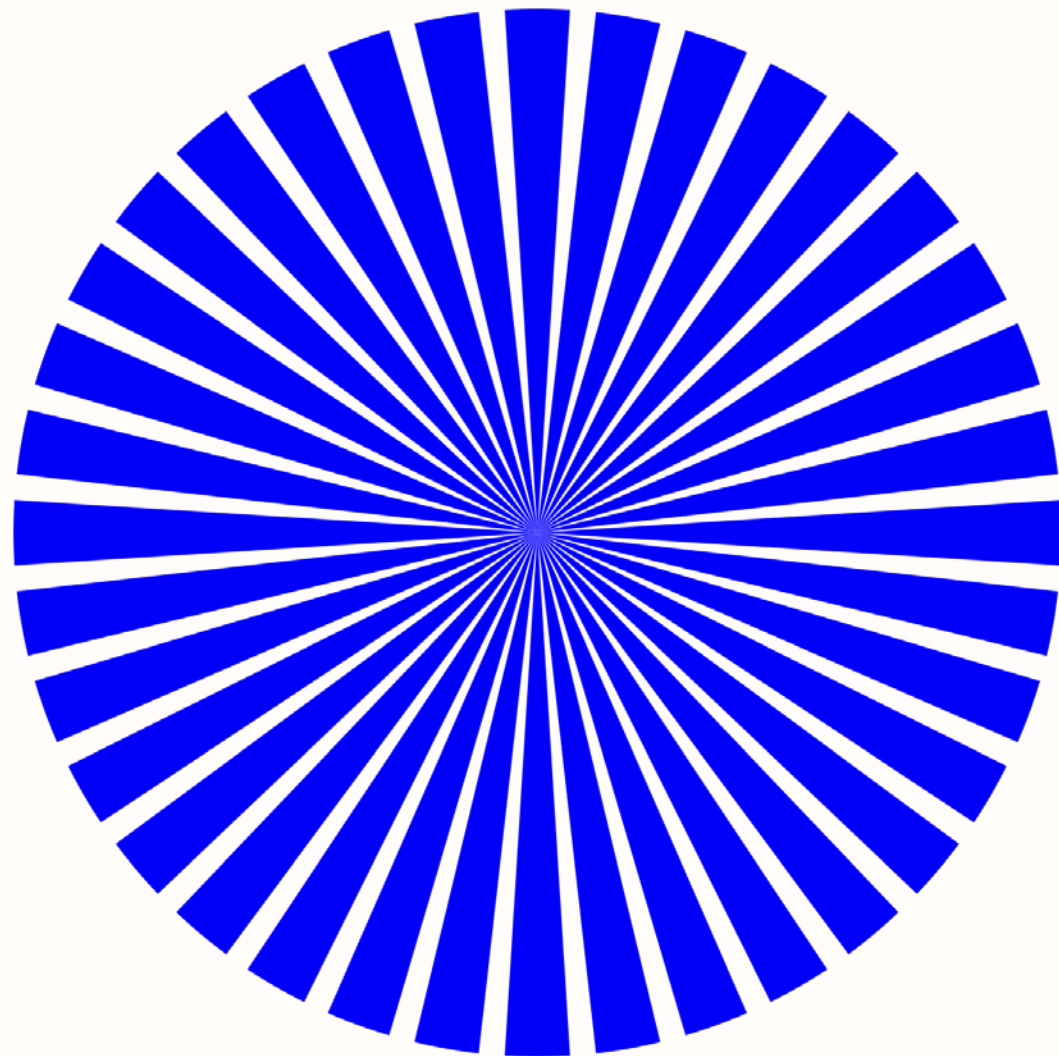
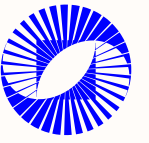
Social impact



WHAT
WOULD
LIFE
DO?



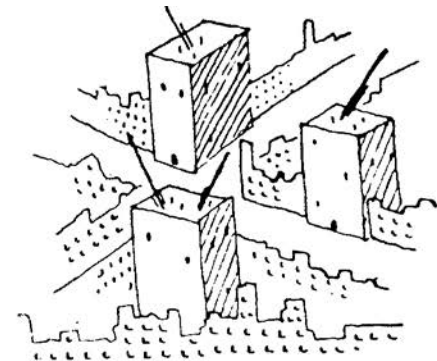
THE 9 SOCIALTECKTURE PRINCIPLES OF LIFE



1 WHOLE

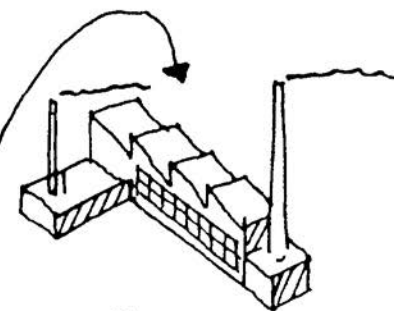
*Life does not separate
Life connects everything.*

1. SEPARATION

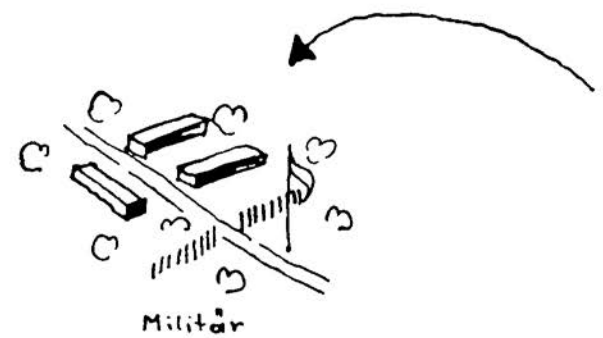


Der böse und

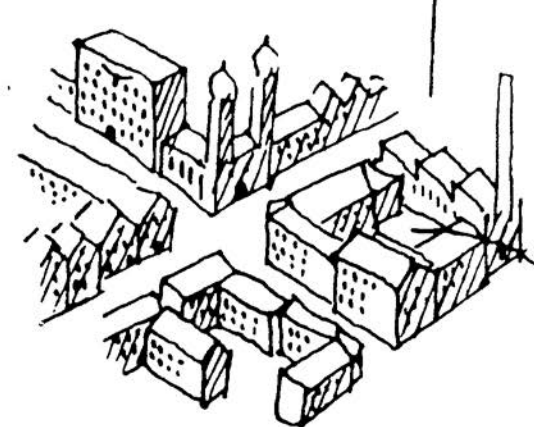
Was versäumt wurde
Umgestaltung der Städte,
Verlagerung und klare
Trennung alles dessen,
was die Stadt gefährdet
oder in ihr gefährdet ist



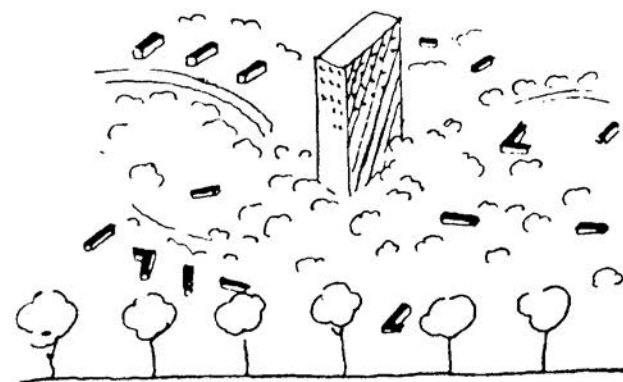
Fabrik



Militär



Frauen u. Kinder



der gute Luftschutz

aus: Bauwelt: 1950

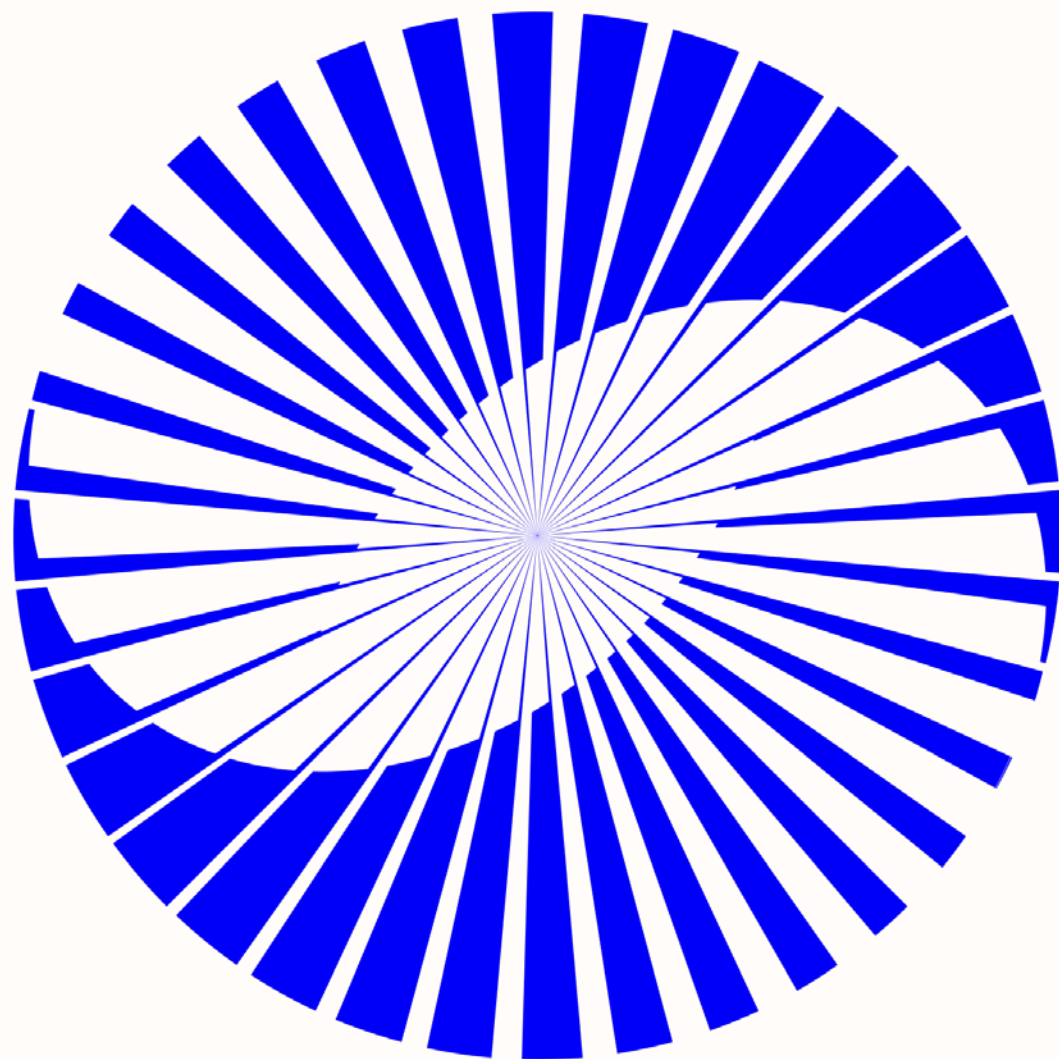
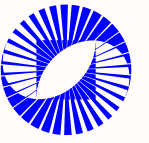


WHAT
WOULD
LIFE
DO?



Verbindende Vision Neue Narrative Zusammenhalt & Mischung





2 BALANCE

*Life does not seek dominance.
Life strives for balance.*



Aufenthaltqualität???

200m Straße - 600 Menschen

1/3 des Stadtraums für 600 Menschen

2/3 des Stadtraums für 100 Maschinen

= 2/3 anti-social space

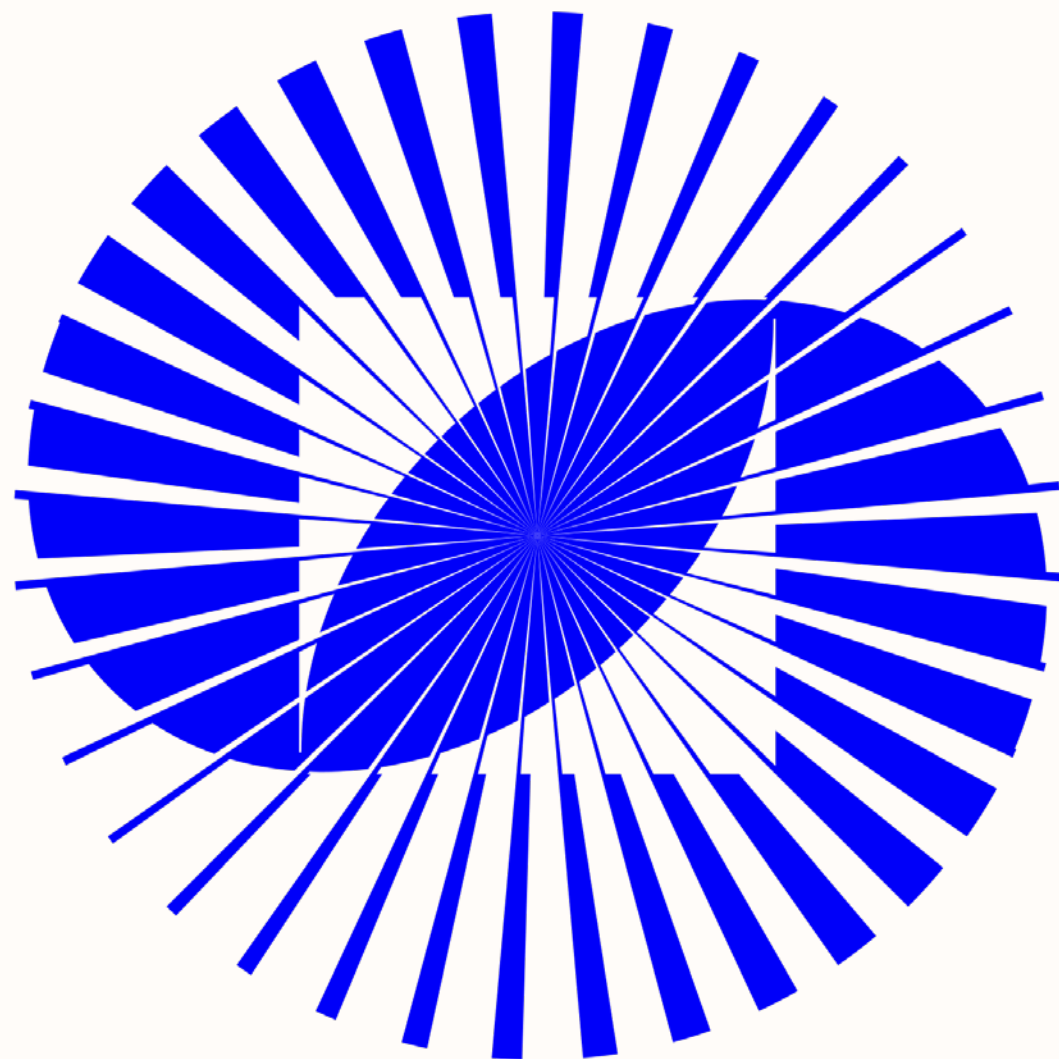
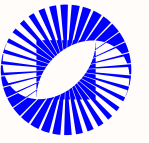
2. DOMINANCE

WHAT
WOULD
LIFE
DO?



Zielbilder & Positionierung Gesundes Gleichgewicht Stadt für alle





3

ORGANISM

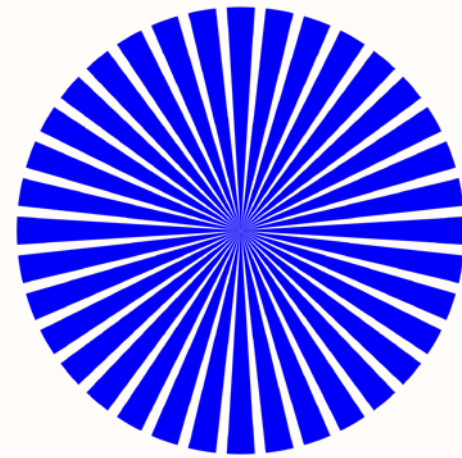
*Life does not build objects.
Life constructs organisms.*

3. OBJECT



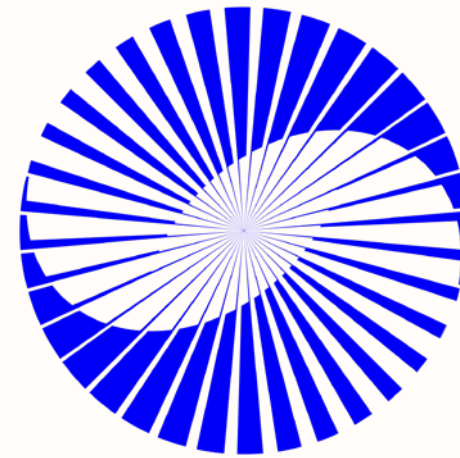


**Gestaltungsrahmen
Identität & Profil
Ortsspezifische Baukultur**



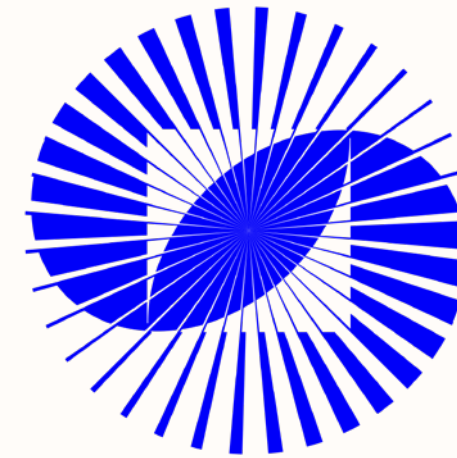
1
WHOLE

SEPARATION
↑



2
BALANCE

DOMINANCE
↑



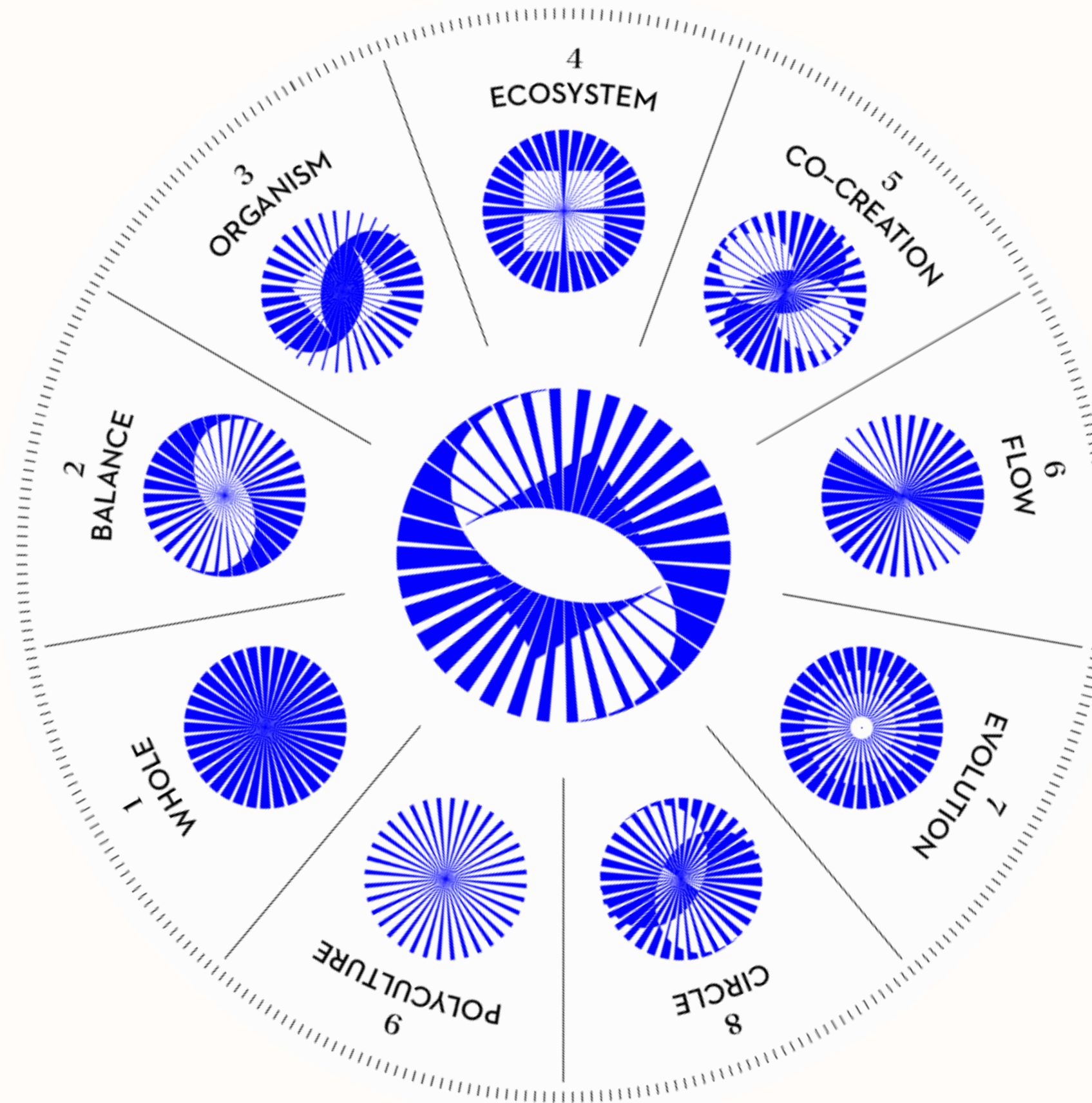
3
ORGANISM

OBJECT
↑

ECOSYSTEM

> Gemeinwohlorientierte
Wertschöpfung

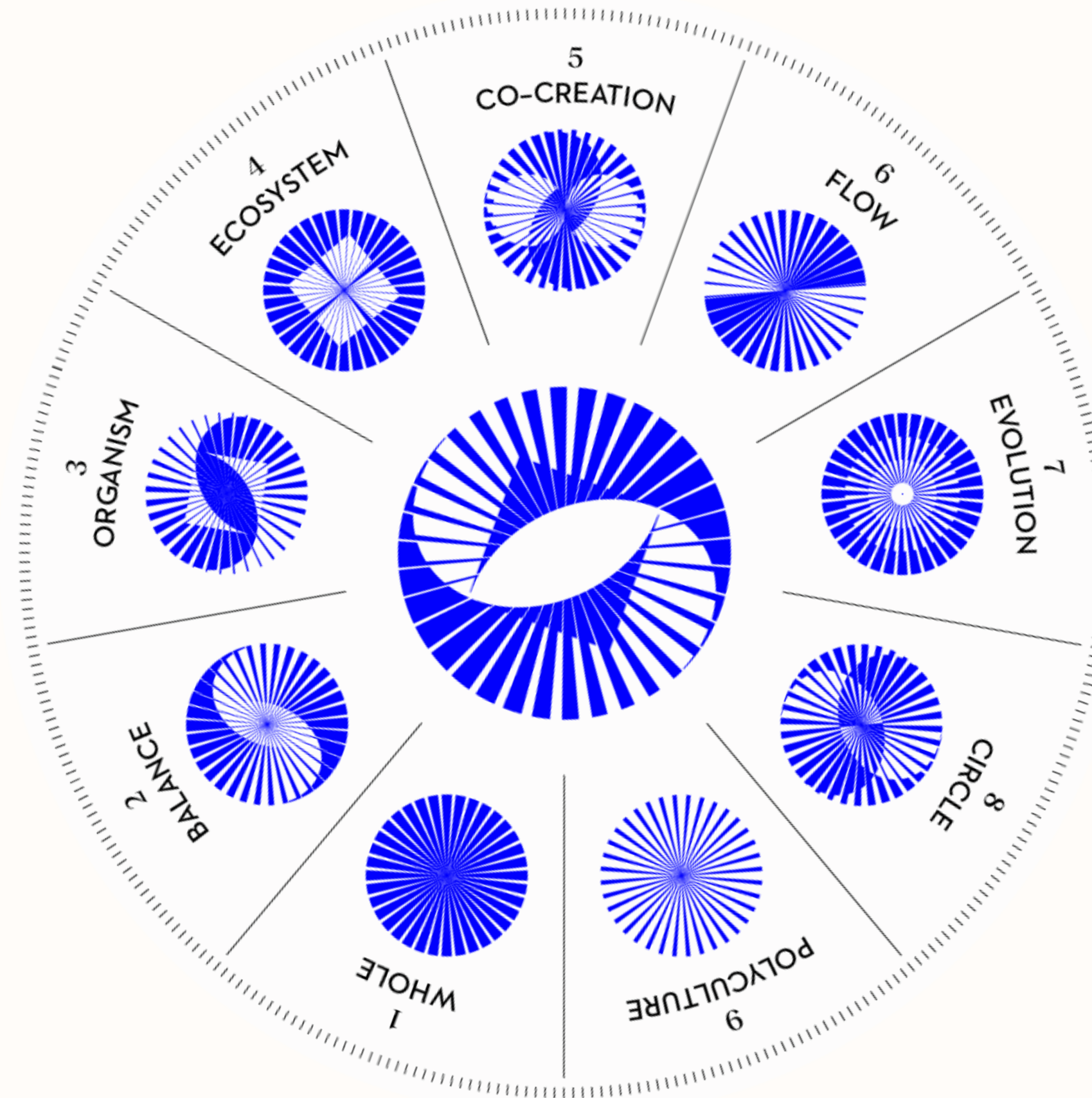
ÖKONOMIE
IMPACT
STADTRENDITE



COCREATION

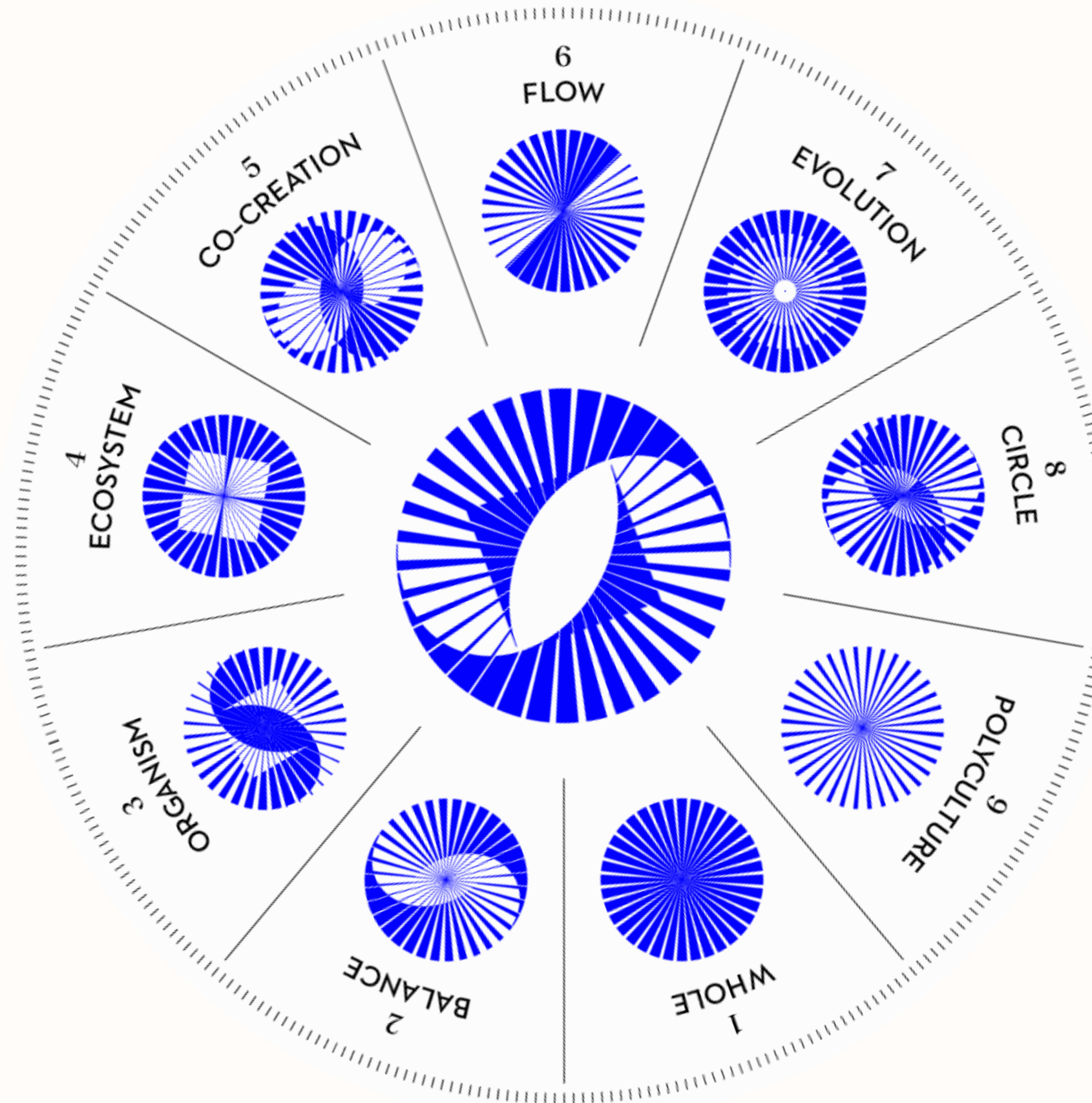
> Verantwortliche
Beteiligung

KOMMUNIKATION
INNOVATION
ORGANISATION



FLOW

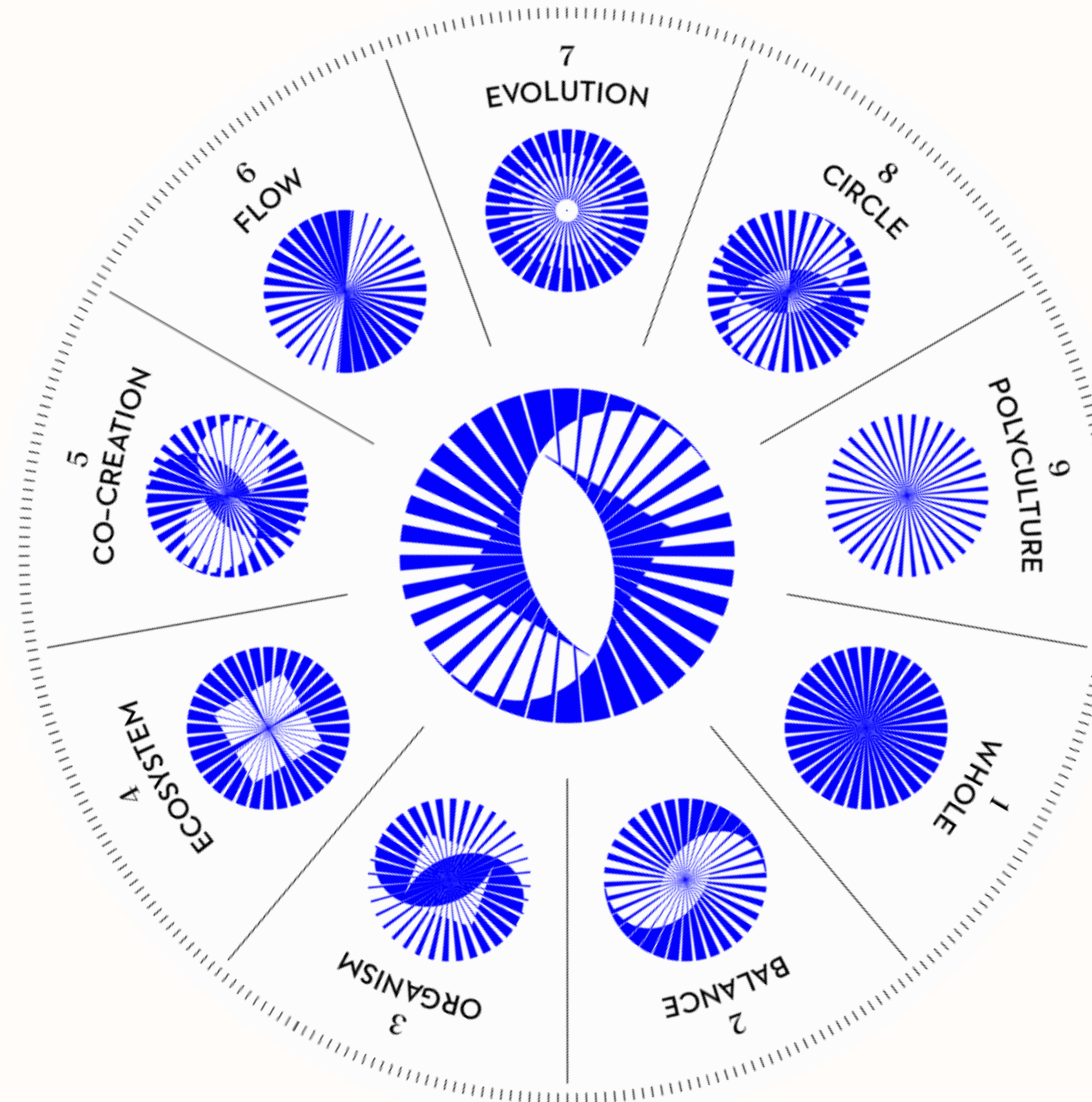
KULTUR
RHYTHMUS
LEBENSPHASEN



> Alltagstaugliche
Nutzungskonzepte

EVOLUTION

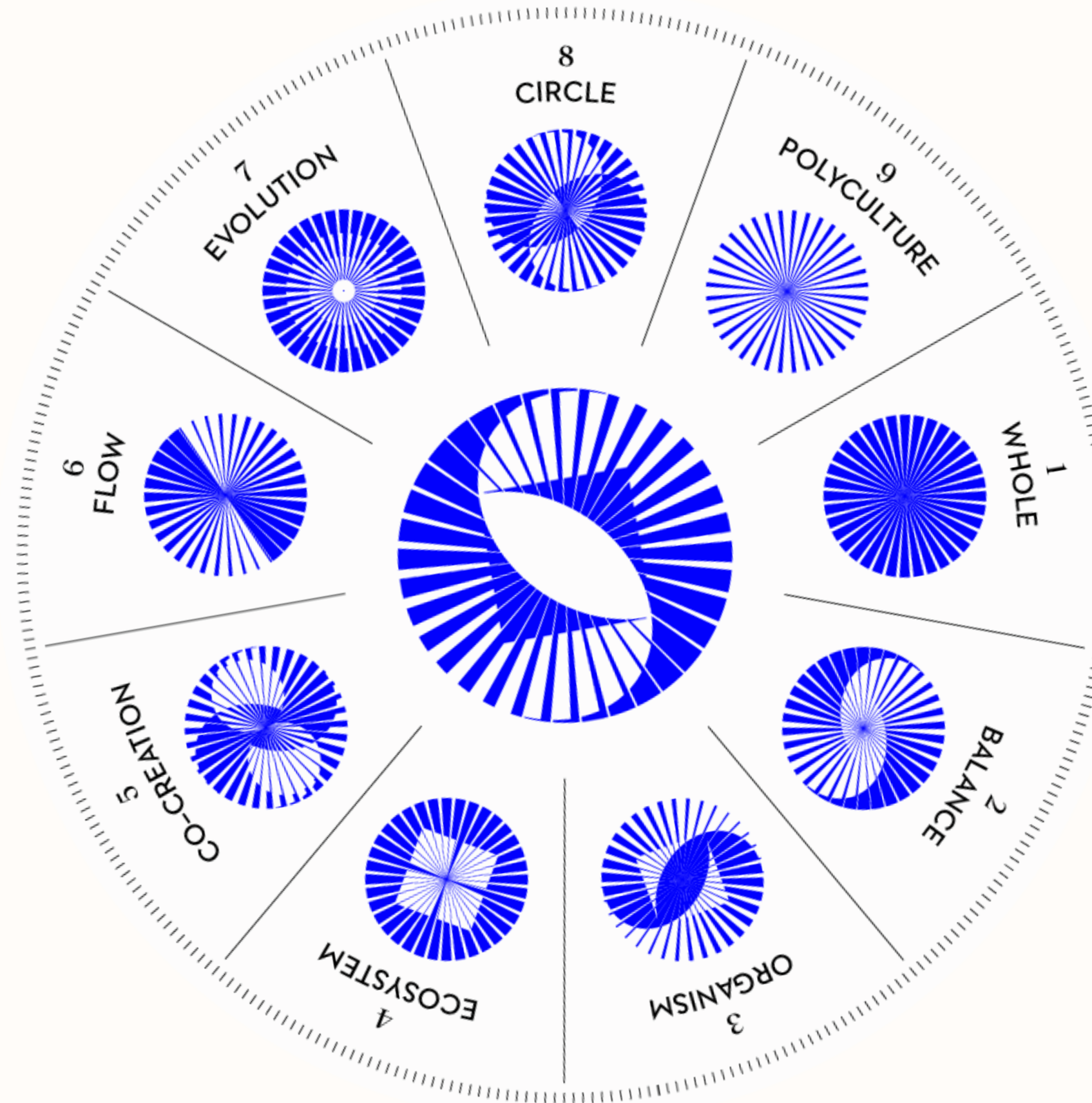
STÄDTEBAU
WACHSTUM
PHASEN



> Resiliente
Entwicklung & Prozesse

CIRCLES

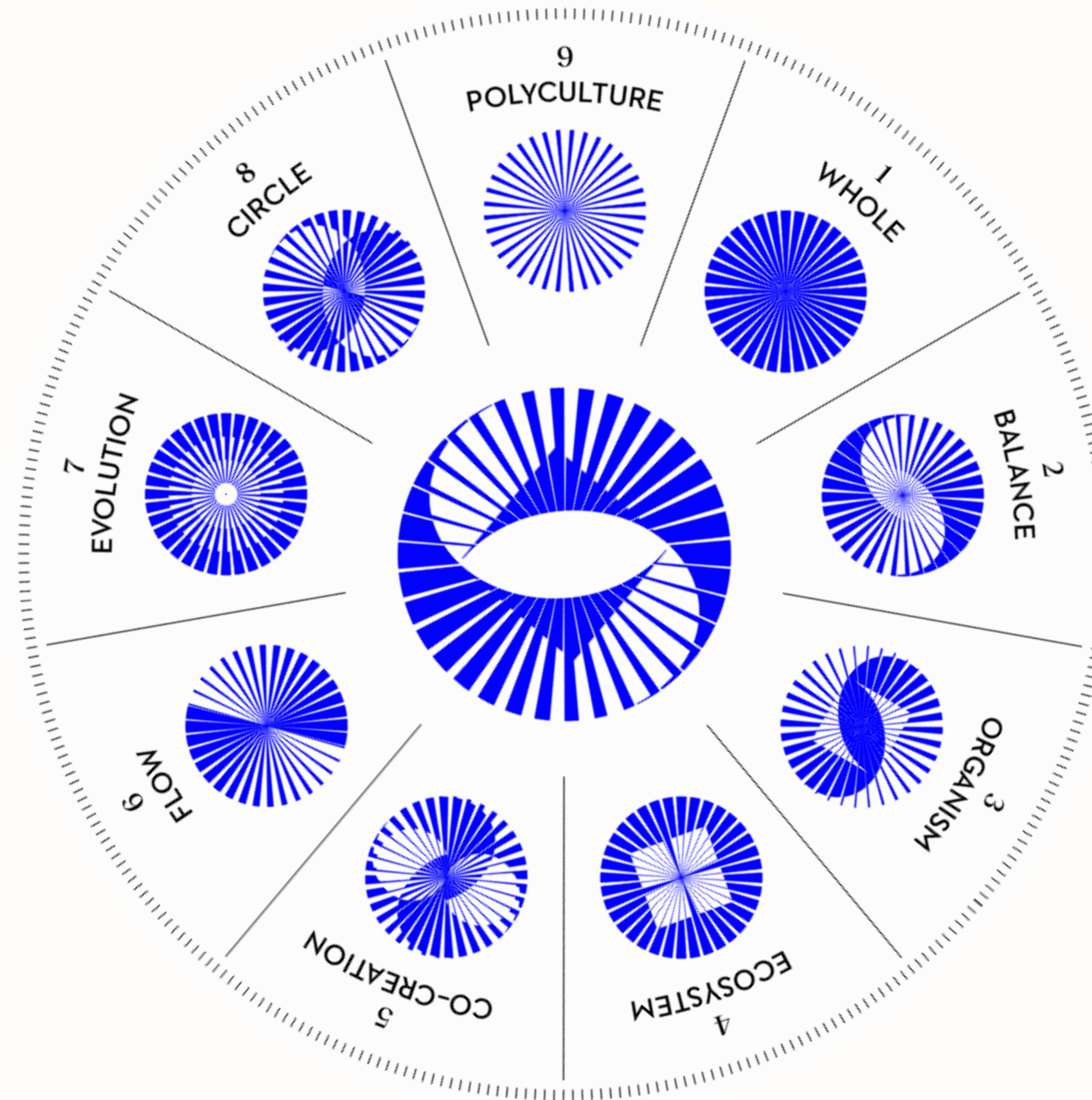
KREISLÄUFE
ARCHITEKTUR
RESSOURCEN



> Nachhaltiges
Planen & Bauen

POLYCULTURE

RÄUME
ORTE
STÄDTE



> vielfältiges
Placemaking



LET`LOBBY FOR LIFE



WHAT WOULD LIFE DO?

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*
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